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An emulsion consists essentially of clear binders and possibly colored pigments, and contains at least one clear synthetic binder with a softening point or ball-ring temperature (TBA), measured according to the NFT 66-008 standard, that ranges between 30 and 100°C, at least one compound from the latex family, introduced in a quantity that ranges between 3 and 40% by weight of the emulsion, water, and at least one emulsifying agent